

Conference Program

Keynote Speaker



Dr. James Warford

Dr. James Warford, the senior advisor and keynote speaker for the International Center for Leadership in Education, works with states, schools and districts nationwide.

Arguably, few educators have a resume as diverse as Dr. Warford's; his personal history is a moving one. His mother was a 14-year-old, unwed, eighth-grade dropout and he was the first in his family to graduate from high school. "Public school teachers, coaches and principals did more than just change my life," he recently wrote. "They saved it."

A former musician and entertainer, he moved into education. Appointed Florida's first K-12 Chancellor in 2003, he led the creation and state-wide implementation of Florida's Continuous Improvement Model (FCIM) which resulted in that state's gains in student achievement. FCIM remains Florida's required intervention for all low-performing schools. Dr. Warford most recently completed five years as Executive Director of the Florida Association of School Administrators, representing more than 10,000 school leaders.

Dr. Warford's presentation is sponsored by Walden University, our Emerald Sponsor. NYCESPA thanks Walden University for its generous support of the 79th Annual Leadership Convention.

8:00 A.M. TO 1:00 P.M.

Registration

Promenade, Second Floor

8:00 A.M. TO 1:00 P.M.

Instructional Materials Exhibition

Ballroom Foyer, Salons G, H, I, Second Floor

8:00 A.M. TO 8:45 A.M.

Continental Breakfast

In the Exhibit Area

8:55 A.M. TO 12:55 PM

Professional Development Session A-1

Principal Chris Ogno will present an in-depth review of school budgeting in this two-part session. He will break for coffee at 10 A.M. and resume after the Plenary Session ends at 11:30 A.M.

8:55 A.M. TO 10:00 A.M.

Professional Development Session B

For a complete summary of workshops, see the following pages.

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|-----|--|-----|--|
| B-1 | Financial Fitness for Life | B-6 | Learning in English while Learning English |
| B-2 | TDA – Making Your Money Grow | B-7 | Closing the Achievement Gap by 10 to 15% Per Year |
| B-3 | Tier 3 Core Math – Math-U-See | B-8 | Improving the Climb with the New Science of Learning |
| B-4 | 21st Century Behavioral Management Strategies | | |
| B-5 | Practical Implementation for a Schoolwide Literacy Program | | |

10:00 TO 10:30 A.M.

Exclusive Exhibitor Viewing Time and Coffee Break

10:30 TO 11:30 A.M.

Plenary Session, Salons D & E

"Common Core Learning Standards Are 21st Century Skills"

Dr. James Warford

Senior Advisor, International Center for Leadership in Education

11:30 TO 11:50 A.M.

Exclusive Exhibitor Viewing Time

11:50 A.M. TO 12:55 P.M.

Professional Development Session C

For a complete summary of workshops, see the following pages

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|-----|--|-----|--|
| C-1 | Providing a Rigorous Academic Program for ELL | C-5 | Ironwill Kids PowerUp! |
| C-2 | Achieving Dramatic, Sustainable Literacy Gains in Elementary Schools | C-6 | Unleashing the Power of iPad |
| C-3 | Eat Well, Learn Well | C-7 | Reaching All Students: Voyager I Intervention Solutions and the Cure for the Common Core |
| C-4 | Time Management: Reducing Stress and Improving Productivity | C-8 | Singapore Math Meets the Common Core State Standards |

1:00 P.M. TO 3:00 P.M.

Gala Luncheon

Grand Ballroom:

■ Recognition of jubilarians who have served 5, 10, 15, 20, 25 or 30 years as a NYC Elementary School Principal.

Professional Development: Sessions A, B and C

Immersion Session

A-1: The Elementary/Middle School Budget Process: Doing More with Less

Presenter: Christopher Ogno, Principal, PS 247, Brooklyn

Room: Brooklyn Writers (pedestrian bridge to South Tower)

This session runs from 8:55 am to 12:55 p.m. including a break for participants to attend the keynote session at 10:30 a.m.

This workshop will look at how you can maximize your budget when faced with cuts in funding. It will consider how to plan for the “unexpected” budget reductions.

The workshop will cover basic budgetary issues including “MY GALAXY,” types of funding and grants, contractual and funding mandates, staffing and how student achievement affects budget decisions.

Participants should bring a copy of their school budget to the session.

SESSION B 8:55 AM to 10 AM

B-1: Financial Fitness For Life: A Comprehensive K-8 Curriculum

Presenters: Doug Young, Director; Chris Calabiano with Council for Economic Education

Room: Gleason

Financial Fitness for Life© (FFFL) is a personal finance curriculum for K-8 students that teaches students how to make well-informed decisions about personal finance such as spending, saving, borrowing, investing and managing money. Economic concepts form the foundation for lessons, providing a decision-making framework for the real world. Content is aligned with national and Common Core State Standards in economics, personal finance, mathematics, and language arts. This will be an interactive session using lessons from our FFFL-CD which will be distributed to all workshop attendees.

B-2: TDA – Making Your Money Grow

Presenters: Monique Providence and Daniel Jose, Teachers’ Retirement System

Room: Brooklyn Singers (pedestrian bridge to South Tower)

PowerPoint presentation that will highlight the benefits of a Tax-Deferred Annuity Plan as it is offered to members of the Teachers’ Retirement System.

B-3: Tier 3 Core Math/Math-U-See: 100 Percent Test Score Improvement

Presenters: Dan Sinclair, National Sales Manager, Math-U-See Professional

Room: Whitman

The presentation will focus on WWCH recommendations related to explicit, systematic instruction and demonstrating mathematical concepts and process concretely, with demonstration of place value, regrouping, addition, subtraction, multiplication, division and fractions. A pack of demonstration materials including a DVD and manipulatives will be given to all attendees. Find out how districts are achieving Tier 3 results of 100% improvement in test scores.

B-4: 21st Century Behavioral Management Strategies

Presenter: Diane Marcus, Associate Trainer, Marcus Educational Consulting

Room: Roebling

Research shows that many new, competent teachers leave the teaching profession because they cannot control students. This session will show them how to gain control from day one. They will learn how to discipline fairly and get the behavior they want from students. Teachers will learn how to develop strong student/teacher relationships. No need to pilot this program. Classroom management was rated as the most important variable in achievement. As students get under control, teachers will have more time to spend on academics. Watch referrals go down and the scores go up!

B-5: Strategies for Schoolwide Literacy

Presenters: Tammye Turpin, Walden University faculty, Executive Director of Instructional Support Monroe City School District and Dr. Judy Parker, Director, Carmel Hill Foundation

Room: Robinson

This session will demonstrate effective practices that have been used to implement a school-wide literacy program that has shown outstanding results in increasing student achievement in high-poverty schools. The Carmel Hill Foundation provides funding for the Accelerated Reader Program in New York public schools. This combination of perspectives from Louisiana and New York will give conference participants great practical strategies to assist their implementation and improvement of instructional programs.

B-6: Learning in English while Learning English

Presenter: Carol M. Johnson, consultant, Renaissance Learning

Room: Golden Boardroom

Helping English Language Learners learn in the content areas while they are still learning English is challenging. The presenter will 1) review the latest second language reading research and 2) lead the audience in an activity on how to select books to support curriculum based on the student’s vocabulary knowledge.

B-7: Closing the Achievement Gap by 10 to 15% Annually

Presenter: Bill Blokker, Literacy First President, Catapult Learning

Room: Brooklyn Athletes (pedestrian bridge to South Tower)

In Elementary and Middle/High Schools, the achievement gap can be closed by 10 to 15 percent per year with quality instruction. However, quality instruction does not occur in most classrooms! Learn about the three critical components of quality instruction and more importantly, how to cause them to occur in every classroom.

B-8: Improving the Climb with the New Science of Learning

Presenter: Beth Connelly, Education Consultant, Scientific Learning

Room: Brooklyn Comedians (pedestrian bridge to South Tower)

We’ll have a PowerPoint presentation with audience participation in Q&A and making predictions. We will explore new neuroscience research and its implications for learning. Participants will more clearly understand how cognitive skills resulting from neuro-networking efficiency predict student outcomes and how to effect positive change, using data for direct intervention and instruction.

Continued on next page

Professional Development: Sessions A, B and C

SESSION C 11:50 AM to 12:55 PM

C-1: Providing a Rigorous Academic Program for English Language Learners

Presenters: Marcia Gonzalez, Resource Specialist; Eva Garcia, Executive Director; NYS/NYC Regional Bilingual ESL Resource Network, Fordham University

Room: Gleason

Participants will receive information on how ELLs can receive a rigorous literacy program which will encompass listening, speaking, reading and writing skills. Scaffolding and differentiation of instruction in the bilingual and ESL classroom will be discussed. The presentation will look at the supervisor's role in improving the performance of ELLs in their schools.

C-2: Achieving Dramatic, Sustainable Literacy Gains in Elementary Schools

Presenter: Sarah Barnes, Wireless Generation

Room: Brooklyn Singers (pedestrian bridge to South Tower)

Participants will learn about the latest technology that can provide a complete picture of a student's reading abilities. Using a diagnostic tool with quick indicators, educators can identify the areas requiring improvement and group students to deliver targeted instruction and lessons. Session attendees will see a demonstration and discuss examples of real-time formative assessments that continuously synchronize reading interventions with students' changing needs. A question and answer period will follow the presentation and demonstration.

C-3: Eat Well, Learn Well

Presenter: Keith Ayoob, Office of School Food, NYC DOE

Room: Whitman

Children who eat a healthy breakfast pay more attention in school thus improving their capacity to learn throughout the school day. They also have better standardized test scores, are on time more often and have better rates of attendance. To encourage students to take advantage of these benefits, breakfast in school is free for all NYC students.

C-4: Time Management: Reducing Stress and Improving Productivity

Presenters: Nancy Westerband, Supervisory Support Program (CSA) Coordinator

Room: Roebling

This workshop will provide participants with strategies to manage time and improve productivity at work. Participants will discuss strategies for delegating, filing systems, managing stress, conducting effective meetings, and dealing with "time wasters." This workshop is for any school leader who wants to work more effectively while at the same time reducing stress in the workplace.

C-5: Ironwill Kids PowerUp!

Presenter: Mark Scherzer, President, Ironwill Kids

Room: Robinson

The Ironwill Kids PowerUp! program is a fun, interactive nutrition experience designed to get kids excited about food and the role it plays in a healthy lifestyle. Based on research and behavior change theory, PowerUp! was created especially for fourth and fifth graders. It was created by a team of experts, three of whom will be presenting: Mark Scherzer, a TV writer who has written kid's TV shows, Dr. Katherine Roberts, a professor of health education at Columbia University and Dr. Elizabeth Carlin, a pediatrician and professor at Mt. Sinai School of Medicine.

C-6: Unleashing the Power of an iPad in the NYC DOE

Presenters: Scott Josephson, Systems Engineer; Bob Johnson and David Nash, Account Executives; all with Apple, Inc.

Room: Golden Boardroom

The iPad is rapidly being adopted in NYC public schools for use administratively and in the classroom. Join members of the NYCDOE Apple Education Team to explore creative, real-world iPad usage in schools. Discover top educational applications designed to increase student engagement, reduce costs, and meet today's challenges in this post-PC age.

C-7: Reaching All Students: Voyager Intervention Solutions and the Cure for the Common Core

Presenter: Teresa A. Morrison, Educational Consultant, Cambium Learning Group, Voyager

Room: Brooklyn Athletes (pedestrian bridge to South Tower)

Participants will experience research-based intervention strategies, explore materials and discuss ways to effectively implement Tier II and Tier III interventions for struggling math and reading students in the world of Response to Intervention and Common Core State Standards.

C-8: Singapore Math Meets the Common Core State Standards

Presenter: Tricia Salerno, Consultant, SingaporeMath.com

Room: Brooklyn Comedians (pedestrian bridge to South Tower)

This presentation will include PowerPoint and handouts, including problems to be solved by attendees using Singapore Math methodology. The problems presented and problem solving methods used will provide participant information regarding the Standard for Math Practice included in the Common Core State Standards and how the use of Singapore Math methodology will help students meet the Standards for Math Practice.